

## **MEDIA INVITATION**

### **FOR IMMEDIATE RELEASE**

#### **VRA Canada Launches Its New Image**

VRA Canada recently launched our new image and next step in our identity transition. As the leading national organization representing and advocating for our members, we are focused on setting and maintaining the highest professional standards in all we do. VRA Canada provides our membership with the tools, knowledge and guidelines that ensure a safe, ethical and effective workplace and we work diligently to promote their outstanding efforts in the broader health care community.

It is the goal of VRA Canada to continually advocate and educate the public on the importance of the role of vocational rehabilitation professionals in a person's successful return to meaningful employment or as an active member of society.

We feel that our new image reflects the professionalism of our association and clearly depicts who we are as professionals. VRA Canada sets the standard for professional vocational rehabilitation in Canada.

For more Information please contact:

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